

11 August 2021

Cellnet Group Limited
Tenancy E1/5 Grevillea Place
Brisbane Airport QLD 4008

Company Release

Cellnet and Poly sign new distribution agreement

Cellnet Group Limited (Cellnet or the Company) is pleased to announce it has signed a new distribution agreement with Poly, a market leader in audio and video solutions, for distribution across Australia and New Zealand. Poly NYSE: POLY (formerly Plantronics and Polycom) is a global communications company with a heritage of more than 50 years, and leading innovation in wireless headsets, office telephony and video conferencing solutions.

The new agreement will see Cellnet become Poly's strategic partner across Telco and Consumer Electronics channels in Australia and New Zealand. Cellnet will also manage online digital ecommerce channels for Poly. "We are thrilled to onboard Poly with its current and exciting new range of products to offer to our existing retail customers as well as expanding further into the workforce solutions space with our telco, B2B and enterprise customers." said Quang Nguyen, Cellnet General Manager Product ANZ.

Poly combines legendary audio expertise and powerful video and conferencing capabilities to overcome the distractions, complexity and distance that make communication in and out of the workplace challenging. Poly headsets, software, desk phones, audio and video conferencing, analytics and services are used worldwide and are a leading choice for every kind of workspace.

Poly is focusing on four areas of innovation: workspace solutions that address audible distraction in open spaces, as well as technologies that make huddle rooms as powerful as traditional board rooms; technology that allows people to collaborate, their way; mobile-first solutions for the modern workforce; and advanced cloud services that help IT pros and users get more out of their devices.

Kind Regards



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Dave Clark
Chief Executive
Cellnet Group Limited (ASX: CLT)